



Digital and Online Communication

Digital Policy:

The Oceanside Volleyball Club recognizes and supports its members' rights to freedom of speech and expression, which includes the use of social media and/or digital content and technology. Oceanside Volleyball Club believes that social media (Snapchat, FB, IG, etc), Teamsnap and other forms of technology, when used appropriately and safely, are useful tools to enhance communication, athlete learning, and engagement. Oceanside Volleyball Club is also aware that this is an area where inappropriate use and behaviour of these digital tools can take place.

Digital activities related to the Oceanside Volleyball Club, are an extension of the club and subject to the Volleyball BC and Oceanside Volleyball Club expectations and Code of Conduct. It is crucial that all members of the Oceanside Volleyball Club (athletes, parents, coaches, managers) have read and understood these policies.

The following policies are meant to ensure the appropriate and safe use of technology:

- Do not create social media accounts containing the Oceanside Volleyball Club Eagles name. We are unable to monitor and/or control the content on such accounts, and are not responsible for these accounts. Our goal is to centralize our information and maintain a positive digital presence using the accounts we currently have in place. **The only exception is private Facebook pages. A Team Manager would be the administrator, controlling who joins, for the purpose of livestreaming games.**
- Model appropriate digital behaviour befitting your status as an athlete, and a member of the Oceanside Volleyball Club and Volleyball BC. As a representative of both, you have agreed to the Code of Conduct and Ethics and must follow that Code when you post and create digital material, and interact with other people through social media. Disrespectful, offensive, harmful and/or hurtful comments and behaviour digitally will not be tolerated.
- Be aware that your public digital content may be viewed by the Oceanside Volleyball Club, and content or behaviour demonstrated in digital form may be subject to sanction under the Concerns and Conflict Policy.

- Players are never to post pictures of other club members or players that can be hurtful and/or embarrassing, without their permission. Players are never to post pictures of other club members without permission. Any comment referring to any physical description of another athlete or player is not permitted.
- The use of any device for recording or transmitting visual images is strictly prohibited in showers, restrooms, changing rooms or any other areas where participants expect privacy.
- All team communication must only take place through TeamSnap.
- Digital media sites should not be used to abuse or criticize the organization, members, players or other clubs.
- If you participate on social media sites, you must keep the following guidance in mind:
 - Everything you post is public information. Any text or photo placed online is completely out of your control the moment it is placed online - even if you limit access to your account. Information (including photos, videos, comments and posts) may be accessible even after you remove it.
 - Use caution when adding someone or inviting someone to be a friend.
 - What you post may affect your future. Many university admissions officers, scouts, professional teams, national governing bodies, volunteer organizations and employers review social networking sites as part of their evaluation of a candidate or employee. Carefully consider how you want people to perceive you before you give them a chance to misinterpret your information (including photos, videos, comments)

Online Communication:

If it is necessary for a coach or staff member to send a direct text message or email to a player, the following guidelines must be followed:

- Athletes and coaches must adhere to the '[rule of 2](#)' at all times
- It should be non-personal and only for the purpose of communicating information about team activities
- It must be signed so it is clear as to who is sending the message.

When a player feels the need to text or email a coach or staff member, the following guidelines must be followed:

- It should only be sent with information regarding the organization, team or club activities
- The time of day and number of messages should be considered.

Questions or concerns about this policy, please email the OVC Eagles executive at oceansidevolleyballclub@gmail.com